

# Fredericia

1 9 1 1

PRESS RELEASE  
FEBRUARY 2017

## NEWS:

### TARO – A NEW CIRCULAR TABLE CRAFTED IN SOLID WOOD

**Fredericia introduces the Taro Table designed by Jasper Morrison to complement the Taro collection of rectangular tables; ideal for small dining rooms and kitchens.**

Taro is a series of solid oak tables created with a strong focus on daily function and use, whether in the kitchen, dining or meeting room. The table is manufactured with a fine selection of solid oak that acquires a beautiful patina over the years to create a rustic, yet refined look.

The circular Taro table is available in two sizes, both equally suitable for smaller residences where its circular shape helps to optimise space and create a dynamic interior. A range of finishes in shades from light to dark, Taro opens up a variety of visual statements depending on the atmosphere you want to achieve.

With Taro, Jasper Morrison pays homage to Børge Mogensen's iconic table designs focusing on a high degree of functionality as well as a striking expression.

Taro is made in Denmark.

#### Designer's quote

"Fredericia and Børge Mogensen were late but important discoveries for me. Mogensen, I now realise, is the quintessential Danish designer capable of understated and beautifully proportioned furniture for living a good life with, Super Normal before the term existed. He's a great hero to me, and I'm very proud to be working for "his" company" – Jasper Morrison

**The circular Taro table is available from May 2018.**

#### PRICES & DIMENSIONS

**RRP incl. VAT: from EUR 2.815,- / DKK 20.000,- / NOK 24.999,- / SEK 24 999**

Ø (cm): 120/130

H (cm): 73

Weight (kg): 41,5 / 46,5

#### MATERIALS

Table top and frame: Oak Smoked stained / Black lacquered / lacquered / oiled / white oiled.

Table top: plain or with milled grooves

#### About Fredericia

Since its foundation in 1911, the family-owned company Fredericia has built up a strong tradition of beautiful craftsmanship and innovative design, developed in close collaboration with a circle of internationally recognised designers.

**PRESS CONTACT**

Michael Schönwiese

PR & Social Media Manager

+45 2829 1277

[msc@fredericia.com](mailto:msc@fredericia.com)

Follow us: [fredericia.com](http://fredericia.com) / [Facebook](#) / [Instagram](#) / [LinkedIn](#) / [Pinterest](#)