

Press Release



Verve chairs by Geckeler Michels

February 2019



Fredericia

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Fredericia is set to unveil a new range of chairs: Verve – a versatile cup chair with an innovative and compact visual expression. The new chair stems from the drawing boards of Geckeler Michels, the design team from Berlin, and is the first cup chair in the Fredericia collection, thus opening up a completely new category of products for the company.

The Verve shape is based on three fundamental geometrical forms: the circle, the triangle and the square. The circular shell actually consists of triangles that gradually transform into a rectangular seat, creating a surprising yet familiar shape with truly remarkable sculptural properties. The nature of the chair seems to change depending on the angle from which it is viewed.

Verve's compact shape imbues the chair with an extraordinary, organic expression that radiates a sense of space with an added dash of comfort and warmth.

Verve is available fully upholstered which makes it extremely comfortable. The seat cushion is placed loose on the chair to make it simple to clean.

With its numerous different frame types including metal skids, 4 legs, and a swivel frame on wheels, Verve is a remarkably versatile chair suitable for use in a host of settings: from private homes and office settings to large canteens and meeting rooms.

“The clear geometric shapes used in Verve call to mind the formal design idiom applied by Nanna Ditzel in her work for Fredericia in the 1990s, and track back to the geometrical aspects of Børge Mogensen’s rational approach to design. Verve thus encompasses Fredericia’s DNA at the same time as adding a new dimension to the collection.”

- Geckeler Michels

Verve will be available in stores from May 2019.

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PRICES & DIMENSIONS

B: 57,5 cm, D: 58 cm, H: 72,5 cm, SH: 45 cm

RRP incl. 20% VAT: from 257 EUR

MATERIALS

Frame

Metal | Black steel, white steel

Upholstery available

Fabric, leather

ABOUT FREDERICIA

Since its foundation in 1911, the family-owned company Fredericia has built up a strong tradition of beautiful craftsmanship and innovative design, developed in close collaboration with a circle of internationally recognised designers.

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