

# Fredericia

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PRESS RELEASE

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## STOCKHOLM PRE-LAUNCH: FREDERICIA INITIATES COOPERATION WITH HUGO PASSOS

**In 2015, Fredericia started working with the Portuguese designer Hugo Passos, a designer whose approach to design and materials is born out of the same underlying philosophy as Fredericia's: That the design must be functional, but at the same time aesthetically consistent, well-proportioned and with ingenious details.**

**Drawing on his extensive knowledge about wood, Hugo Passos has designed a series of minimalist and very slender coffee tables called Piloti. Piloti comes in different sizes and heights, which makes it possible to create a tableau of tables at varying levels – as conventional sofa tables or as a nest of tables.**

**Fredericia is looking forward to presenting Hugo Passos and the Piloti table series at Stockholm Furniture Fair 2016.**

At first glance, the Piloti tables are extremely simple – a thin line in space supported by four legs. Close up, the details which create this delicate look can be seen and felt. A subtle profiling of the table surface adds finesse, and makes the table surface appear extra sleek with an integrated transition to the round legs.

Piloti consists of four variants in two heights. It is a flexible table, which can easily be moved around to serve different functions. The four sizes open up for a range of different uses – as side tables, sofa tables or bedside tables at home, or in public waiting areas and hotel lobbies.

For Hugo Passos, design is all about solving an existing problem and finding out exactly what a home needs for it to function optimally. The designer takes a direct and very industrial approach to designing and the manufacture of his designs. He has therefore

designed Piloti with legs which can be unscrewed, which also makes the table easier to transport.

Piloti will officially be launched in May 2016.

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#### ABOUT FREDERICIA

A fusion of thought-inherited properties and innovative ideas is what Fredericia stands for today. Founded in 1911, Fredericia has always been a family owned and managed company. From its modest beginnings as a Danish upholstery workshop, to becoming a major force in the emerging shape of Danish Modern in the 1950s, to today, where the Fredericia name has become a truly international brand.

Our proud history of design continues every day as we strive to create the modern originals of tomorrow. The combination of talented designers, our personal approach during the development stage, and a network of production partners that employ the latest technologies, guarantees unparalleled excellence.

Our history, personality and commitment to quality is reflected in every piece of furniture that leaves our factory.